



## PJS Voices Rate Card / Prices / Services

\*Prices will vary depending on job type, specials, if it's reoccurring, etc. **All rates are subject to change**  
(Contact PJ for more info on pricing for your project)

### **Promo, Trailer, Imaging . . .**

The following rates are per spot, & can be different with every client.

#### **RADIO**

- Local Promo/ Station Imaging - \$50 to \$200
- Regional Promo/ Station Imaging - \$200 to \$500
- National Promo/ Station Imaging - \$300 to \$750
- For on-going Station Imaging - \*Custom Retainer

#### ❖ **Television**

- Local Promo - \$50 to \$200
- Regional Promo - \$200 to \$500
- National Promo - \$500 to \$1,000
- For on-going Station Imaging - \*Custom Retainer

#### **Trailers (Radio and TV)**

- Local/Small Market play - \$100 to \$300
- Regional/Medium Market play - \$200 to \$500
- National/Large Market play - \$1,000 to \$2,000

#### ❖ **Animation, Cartoon, Videogame . . .**

A standard animation session fee is for doing up to 3 voices. for a fourth, fifth, etc., an additional rate per voice will be charged. This category covers "pre-lay" recording, voicing characters before they are animated.

#### ❖ **Broadcast & Non-Broadcast**

- Broadcast (Saturday morning cartoons, Nickelodeon, etc.) - \$100 to \$600 per hour
- Non-Broadcast (talking toys, interactive CD-ROMs, Internet, etc.) - \$85 to \$300 per hour
- \*Rates vary by TV station and by client.



#### ❖ **Editing & Other Service Studio & Editing Rates**

We have additional Editing services below & are a one-stop shop to make things easier on you. Contact for pricing

#### **Editing**

Removal of breaths and mouth clicks, sequencing takes together, file separation, . . .  
This charge is between \$20.00 & \$50.00 per hour, if added to voiceover jobs.

#### ❖ **Lip Sync**

(timing each word to begin and end with another mouth (eg: on-camera, cartoon, . . .)  
Corporate Sync Copy Writing / Copy Editing, Jingles, Music / Sound Effects (**timing each phrase to begin and end with a visual (eg: video, cartoon, . . .)**)



#### **\* Custom Retainer:.**

The client will pay a lump sum per month. if recording multiple spots in one session client pays separately for each spot.  
\*There are two ways to pay, by words or by hour. That is the customers choice.

Phone-Patch OR Skype In During voiceover session ( Skype is free)

- ❖ For Podcasts, Web casts, Business and all other voiceover needs please contact PJ about your project. The more words used the better your price will be.
- ❖ For the Best sound Quality and prices. If you want to pay per word hear is a basic start – 60 to 100 words \$40 to \$50 (again every project is different, prices can be different for bigger projects and small)

All files are Wav or MP3,  
please tell us if you need a  
different one. We use  
Adobe CC , Audition,  
Nectar 2, Iris 2, Vocal  
Synth, Pro tools,  
Audacity, Sony software  
for music, and voiceover  
editing. 4  
computers 2  
desktops and 2  
laptops. Both Apple  
and PC are used.



- We give you top sound quality 44100, 24 & 16 bit. Hard work and creativity goes into everything we do, no matter what the size of your project. Big or small 5 words or 50,000.

Any Questions please contact PJ, we want only happy clients that come back. We give you a guarantee and will fix it until you are happy.